

THIRUVALLUVAR UNIVERSITY
BACHELOR OF ARTS
B.A. HISTORY
DEGREE COURSE
CBCS PATTERN
 (With effect from 2020 - 2021)

The Course of Study and the Scheme of Examinations

S.NO.	Part	Study Components		Ins. hrs /week	Credit	Title of the Paper	Maximum Marks		
		Course Title					CIA	Uni. Exam	Total
SEMESTER III							CIA	Uni. Exam	Total
14	I	Language	Paper-3	6	4	Tamil / Other Languages	25	75	100
15	II	English	Paper-3	6	4	English	25	75	100
16	III	Core Theory	Paper-5	4	3	History of India from C.E.1947 to C.E.2014	25	75	100
17	III	Core Theory	Paper-6	4	3	History of Tamil Nadu up to C.E.1336	25	75	100
18	III	ALLIED-2	Paper-3	6	3	(to choose 1 out of 4) 1. Tourism I 2. Indian Economy I 3. Media Studies I 4. Journalism I	25	75	100
19	IV	Skill based Subject	Paper-1	2	2	Cultural Heritage of Tamil Nadu	25	75	100
20	IV	Non-major elective	Paper-1	2	2	(to choose 1 out of 2) 1. Fundamentals of Defence and Strategic Studies 2. National Movement in India	25	75	100
				30	21		175	525	700
SEMESTER IV							CIA	Uni. Exam	Total
21	I	Language	Paper-4	6	4	Tamil/Other Languages	25	75	100
22	II	English	Paper-4	6	4	English	25	75	100
23	III	Core Theory	Paper-7	4	3	History of Tamil Nadu from C.E.1336 to C.E.1806	25	75	100
24	III	Core Theory	Paper-8	4	3	History of Tamil Nadu from C.E.1806 to C.E.2011	25	75	100
25	III	ALLIED-2	Paper-4	6	5	(to choose 1 out of 4) 1. Tourism II 2. Indian Economy II 3. Media Studies II 4. Journalism II	25	75	100
26	IV	Skill based Subject	Paper-2	2	2	Human Rights Education	25	75	100
27	IV	Non-major elective	Paper-2	2	2	(to choose 1 out of 2) 1. Fundamentals of National Security 2. Indian Constitution	25	75	100
				30	23		175	525	700

Part	Subject	Papers	Credit	Total credits	Marks	Total Marks
Part I	Languages	4	4	16	100	400
Part II	Communicative English & English	4	4	16	100	400
Part III	Allied (Odd Semester)	2	3	6	100	200
	Allied (Even Semester)	2	5	10	100	200
	Electives	3	3	9	100	300
	Core	15	(3-5)	54	100	1500
	Professional English	2	3	6	100	200
	Compulsory Project (Group/Individual Project)	1	5	5	100	100
Part IV	Environmental Science	1	2	2	100	100
	Soft skill	1	1	1	100	100
	Value Education	1	2	2	100	100
	Lang. & Others/NME	2	2	4	100	200
	Skill Based	4	2	8	100	400
Part V	Extension	1	1	1	100	100
	Total	41		140		4300

SEMESTER III
CORE PAPER - 5
HISTORY OF INDIA FROM C.E.1947 TO C.E.2014

UNIT - I:

Nehru Era - Making of the Constitution - Integration and States reorganisation - Five Year Plans - Foundation of India's Foreign Policy - Kashmir issue - Chinese aggression of 1962.

UNIT - II:

Lal Bahadur Shastri - Domestic policy - Indo-Pakistan war of 1965 and Tashkent Accord - Indira Gandhi: 1966-1975 - Internal reforms - Congress split - Indo-Soviet Treaty - Indo-Pakistan war of 1971 and the Simla Agreement.

UNIT - III:

Jayaprakash Narayan and Total Revolution - Emergency - Janata Government - Internal reforms and Foreign policy - Re-emergence of Indira Gandhi - Khalistan issue and Operation Blue Star.

UNIT - IV:

Rajiv Gandhi - Programmes and Policies - SAARC - Rajiv - Jayewardene Accord - V.P. Singh and National Front Government - P.V. Narashima Rao - New Economic Policy - Ayodhya issue.

UNIT - V:

UF, NDA and UPA I&II - Vajpayee - Man Mohan Singh -Coalition governments - Changing trends in Economy, Education, Science and Technology - Foreign policy- Social development.

Reference Books:

1. Dutt, V.P. - India's Foreign Policy, New Delhi: Vikas Publications, 1993.
2. Grover, B.L., and Grover, S. A New Look at Modern Indian History, New Delhi: S. Chand & Co., 2004.
3. Mahajan, V.D., History of Modern India (1919 - 1982), New Delhi: Chand & Co. 2004.
4. Ramachandra Guha, India After Gandhi, Noida: Picador, 2008.
5. Christophe Jaffrelot, India Since 1950, New Delhi: Yatra Books, 2012.

6. Bipan Chandra, Mridula Mukherjee and Aditya Mukherjee - India after Independence, New Delhi, Penguin, 2008.

7. Venkatesan, G. History of Contemporary India, Rajapalayam: V.c. Publications, 2010.

SEMESTER III

CORE PAPER - 6

HISTORY OF TAMIL NADU UPTO C.E. 1336

UNIT - I

Geography and its impact on the History of Tamil Nadu - sources Importance - Sangam Age - Chera, Chola and Pandyas - Political, Economic and Social conditions - Sangam Literature. Sangam Feudatories.

UNIT - II

Kalabhra Interregnum - Pallavas - Kanchi - Early and Later Administration - Economic and Social Life - Art and Architecture - Education and Literature - Bhakti cult.

UNIT - III

Cholas - Pallavas - Chalukyas, Relationship among and Pandiyas Rashtrakutas - Imperial Cholas - Chola - Chalukya, Chola - Pandya and Chola - Rashtrakutas Relationship - Administration - Economic and Social life - Art and Architecture - Education - Literature.

UNIT - IV

Pandyas of Madurai - Relationship between Chola and Rashtrakutas and Later Pandyan Empires- Marcopolo - Relation with Cholas - Hoysala in Tamil Nadu - Economic and Social conditions - Art and Architecture.

UNIT - V

Muslim invasions - Conditions of south India - Malik Kafur - Kusrukhan - Muhammad-bin-Tuglaq - Sultanate of Madurai - Impacts of Muslim invasions on Tamil Nadu.

Reference Books :

1. Cithra Madhavan, **History and culture of Tamil Nadu**, Vol.I, D.K. print world (P) Ltd., New Delhi, 2005.
2. Gopalan,R., **Pallavas of Kanchi**, university of Madras, Madras, 1928.
3. Gurumurthy,S., **Education in South India**, New Era Publications, Madras, 1979.
4. Kanagasabai Pillai, K., **Tamils 800 years Ago**, Saiva Siddhanta Publishing

- Society, Madras, 1904.
5. Krishnaswami,A., **Topics in South Indian History**, Annamalai Nagar, 1978.
 6. Meenakshi,C., **Administration and Social Life under the Pallavas**, University of Madras, Madras,1977.
 7. Nilakanta Sastri, K.A., **The Colas**, University of Madras, Madras, 1935., **The Pandyan Kingdom**, Swathi Publicatons, Madras, 1972.
 8. Noboro Karashima, **South Indian History and Society**, Oxford University Press, Madras, 1984. **A concise History of South India - Issue and Interpretations**, Oxford University Press, Chennai, 2014.
 9. Pillai, K.K., **Tamilaga Varalarum Panpadum (Tamil)**, International Institute of Tamil Studies, Chennai - 2002.
 10. Rajamanickkam,M. **Pallavar Varalaru (Tamil)**, South Indian Saiva Siddanta Book Publishing Society, Trinelveili, 1999.
 11. Raman,K. V., **Pandiyar Varalaru (Tamil)**, Tamil Nadu, Text Book Society, Madras, 1977.
 12. Sadasivapandarathar, T.V.,**Pirkala Cholar Varalaru (Tamil)**, Annamalai University, 1949.
 13. Srinivasa Iyengar, P.T., **History of the Tamils**, Asian Educational Services, New Delhi, 1983.
 14. Subramanian, N., **Socio-Cultural History of Tamil Nadu**, Ennes Publications, Udumalpet, 1999.
 15. Vekataramanayya,N., **Early Muslim Expansion in South India.**, Annamalai University, 1943.
 16. Thinakaran (Mrs),A.J., **The second Pandyan empire**, Priya Printer, Coimbatore,1987.

ALLIED - 2

PAPER – 3

(to choose one out of 4)

A. TOURISM I

UNIT - I

Definition of Tourism - History of Travel and Tourism through the Ages-Basic concepts in Tourism - Domestic and Inter National.

UNIT - II

Basic components of Tourism - Scope - Impact of Tourism on Socio, Economic, Cultural and Environment.

UNIT - III

Tourist resources in India with special reference to Movement in Tamil Nadu - Park and Santarem Museum - Fairs and Festivals.

UNIT - IV

Religious tourism in India with special reference to Tamil Nadu. Places of Pilgrimage - Hindu, muslim, Buddhism, Christian and Jain.

UNIT - V

Tourism Policy - Ministry of Tourism - State Tourism Department - Accommodation - public, State and Private Agencies - WTO, TRAI, IATO, ITDC , TTDC - Tour - Guide - Foreign Exchange.

Reference Books:

1. A.K. Bhatia; Tourism development principles and practices; Sterling publishers (P) Ltd., New Delhi.
2. Anand, M.M.; Tourism and hotel industry in India; Sterling Publishers (P) Ltd., New Delhi.
3. Acharya Ram; Tourism and Cultural Heritage of India; ROSA Publications, Jaipur.
4. R.K. Sinha; Travel and Tourism Management; Dominant Publishers; New Delhi.
5. Ramila Chawla; Travel and Tourism Management - Dominant Publishers, New Delhi.
6. Prem Seth; Successful Tourism Management - Fundamental of Tourism; Sterling Publishers (P) Ltd., NewDelhi.

7. Nirmal Kumar; Tourism and Economic Development; APLL Publishing Corporation; New Delhi.

References:

1. K.K. Sharma; Tourism and Culture; Sarup and Sons Publishers; New Delhi.
2. A.K. Bhatia; International Tourism Management; Sterling Publishers (P) Ltd., New Delhi.
3. Ratandeep Singh; Infrastructure of Tourism in India; Kanishka Publishers, New Delhi.
3. Arun Kumar Sarkar; Action of Plan and Priorities in Tourism Development; Kanishka Publishers; New Delhi.
4. Dr.B.R. Kishore; India - A Travel Guide; Diamond Pocket Books (P) Ltd., New Delhi.
5. P.C. Sinha; Tourism Evolution Scope, Nature and Organization; Anmol Publications Pvt. Ltd., New Delhi.

ALLIED - 2

PAPER -3

B. INDIAN ECONOMY I

Objective

To enable the students to understand the salient features of India and her occupational structure; to assess the relative share of Agriculture, industry and service sector in the economy and to analyse the fruits of planning.

UNIT - I

Meaning and Characteristics of underdevelopment - salient features of Indian Economy - factors responsible for development - development as distinct from growth - a comparison between Indian and other developing economies like China, Pakistan, Taiwan, and Korea.

UNIT - II

Planning in India - meaning, process and approaches. Five Year Plans - Objectives in general and targets and performance.

UNIT - III

Agricultural role in Indian Economy (Contribution to GNP, employment, etc.,) Problems of low productivity - Land Reforms - need and scope. The food problem and Green Revolution; Mechanisation - desirability and feasibility.

UNIT - IV

Agricultural Marketing - Regulated Markets - warehousing - Role of Agricultural Prices commission (APC) - Procurement Policy - Buffer - Stock - Dual Pricing - Role of FCI. Agricultural Credit : Need and Sources.

UNIT - V

Industry and Its importance - Role of Small Scale Industry - some large scale industries (Iron & Steel, Cotton, Textiles, Sugar, Jute, Petro-chemicals, Tea, etc.,) Industrial Sickness - causes and measures; Industrial Policy Resolutions (1956, 1985 & 1991)

Reference Books:

1. Agarwal, A.N. Indian Economy, Vikas Publishing house , New Delhi.
2. Dewett, Verma & Sharma: Indian Economics, S Chand & Co., New Delhi.
3. Jhingan . M.L.:Economics of development and planning, Konark publishers, New Delhi.
4. Kindleberger : Economic Development, to the Mohammad conquest, Oxford University press, London.
5. Kanka, S.S: Human Resource Management, S. Chand & Co., New Delhi.

6. Primit Chaudhury : The Indian Economy, Poverty and development, Vikas Publishing house, New Delhi.

SEMESTER III

ALLIED - 2

PAPER - 3

C. MEDIA STUDIES I

UNIT - I

PRESS: Press system in USA, UK, - an overview of the Indian Press - Trends in mainstream and language press - Current developments - The influence of new media of technologies on the Indian print media.

UNIT - II

RADIO - A Comparative account of the world systems of broadcasting - USA, UK,, Evolution of Radio and contemporary trends in India, Prasar Bharathi - a critical account - Committees on Indian broadcasting.

UNIT - III

TELEVISION - History of Television broadcasting in India - a brief comparison with UK and USA - Trends in Indian Television Industry - Various committees on Television.

UNIT - IV

CINEMA - Brief history of Cinema in the world - Cinema in India - Regional Cinema; history and recent trends - Various bodies like Censor Board, Societies, Institutes and awards.

UNIT - V

NEW MEDIA - Evolution of telephones, allied media, fax, telex, Internet, DTP, Computers, Interactive video.

Reference Books:

1. Communication and Culture - A world View, K S Seetharaman, Mc Graw Hill, New Delhi.
2. Communication Studies - An introductory Reader: John Corner, Jermy Hewthorn, Edward.

3. The process of communication - an introduction to theory and practice - David K S Berlo., Rinchart.
4. Many voices and one world - UNESCO Publications.

ALLIED - 2

PAPER - 3

D. JOURNALISM -I

UNIT - I

Journalism: Nature, scope- functions - Role of press in democracy - principles of Journalism.

UNIT - II

Kinds of Journalism - Newspapers, periodicals and specialized magazines, New Journalism, Development of Journalism, Community Journalism.

UNIT - III

Press in India - Evolution of Indian press - Bengal Gazette - Kesari - J.A.Hickey, Rajaram Mohan Roy, James Silk, Buckingham, M.K.Gandhi, S.Sadanand, B.G.Horniman.

UNIT - IV

Tamil Journalism - origin, growth - Factors for the growth of Tamil Journalism - Major Newspapers and Magazines of Tamil Nadu - Role of press in Nationalist Movement.

UNIT - V

Review of Newspapers and periodical contents - photo Journalism. Uses of cartoons - comic strips - News Agencies - UNI, PTI - press council - Role of press in socio-cultural development.

Reference Books:

1. Nadig Krishnamoorthy - **Indian Journalism**
2. Metha, D.S. - **Mass communication and Journalism in India**
3. Nagarajan, S.- **A History of press in India.**
4. Sharma, K.C.- **Journalism in Indian History, Growth and Development**, Regal Publications, New Delhi,2009
5. Muniruddin - **History of Journalism**, Anmol Publications, New Delhi, 2005

6. Sambanthan, Ma.Su. - **Tamil Ithaliyal Chuvadugal** (Tamil), Tamilar Pathippagam, Chennai, 1990

SKILL BASED SUBJECT

PAPER - 1

CULTURAL HERITAGE OF TAMIL NADU

UNIT - I

Definition - Cultural Heritage - Tamilagam - Sangam Age - Sathavahana Pallava - Chola - Pandya Periods - Art - Architecture.

UNIT - II

Medieval Period : Madurai Sultanate - Vijaya Nagar Period - Education, Art and Architecture.

UNIT - III

Nayaks - Marathas - Sultans - Poligars - Nawabs - Monuments.

UNIT - IV

British Period : Islamic Scholars - Christian Missionaries - Literary contribution - cultural Heritage - Art and Architecture.

UNIT - V

Important Heritage Centres of Tamil Nadu - Need for conservation - Acts for Preservation of monuments - Social customs - folk Art and crafts - songs - dance - music and other fine arts - Places of Tourist attraction.

Reference Books:

1. Chellam, V.T: Tamilagam History and Culture, Thirumalai Book House, Chennai, 1984.
2. Rajayyan, K. History of Tamil Nadu(1565 - 1982), Raj Publishers, Madurai, 1982.
3. Subramanian, N. Social and Cultural History of Tamil Nadu A.D. 1336 - A.D. 1984, Ennes publications, Udumalpet, 1999.
3. Pillai, K.K. Social History of Tamils, University of Madras, Madras, 1975.

NON-MAJOR ELECTIVE

PAPER – 1

(to choose one out of two)

A. FUNDAMENTALS OF DEFENCE AND STRATEGIC STUDIES

UNIT - I

Introduction and Conceptual Formulations

- a. Introduction - The discipline of Defence and Strategic Studies - its subject contents - contemporary relevance and significance.
- b. Basic concepts of war, battle, campaign etc.
- c. Definition of security, Defence, Strategy, Peace etc.

UNIT - II

History of Warfare

- a. Historical evolution of warfare - its features and significance;
- b. Principles of war, Causes of war, functions of war;
- c. Types of war - and scope.

UNIT - III

Basics of International Relations

- a. Nature and scope of International Relations; features of International Political system - structure of International political system (Uni, Bi & Mult polar).
- b. Actors in International political system - state and non - state actors; world government (UNO).
- c. Security features in International political system - collective security, Balance of power, hegemony, Regionalism, etc.

UNIT - IV

Introduction to Peace

- a. Meaning and Definition of peace; typology of peace;
- b. Approaches to peace - Disarmament, International law;
- c. Peace movement, peace Research, Peace - making, peace - building, peace- keeping.

UNIT - V

Mechanics of peace

- a. Role and functions of International organizations - League of Nations, United Nations Organizations;
- b. Amicable means to settle Inter - state conflicts;
- c. Diplomacy- scope and function; types of diplomacy

Reference Books:

1. 1. Baranwal, S.P. : Measures of Civil Defence in India: New Delhi, Guide - Publications, 1984.
2. 2. Khera, S.S. : India's Defence problems, New Delhi, Orient Longmans, 1968.
3. 3. Waever, Ole: National Security in perspective, New Delhi, Gian, 2003. .
4. 4. Rao, PVR. : Defence without Drift, Bombay, Popular Prakasam, 1970.

NON-MAJOR ELECTIVE

PAPER - 1

B. NATIONAL MOVEMENT IN INDIA

UNIT - I

Early Nationalist Response: Causes, course, nature and impact of the Revolt of 1857 - Peasant, Tribal and Religious Movements - Political Associations in Bengal, Bombay and Madras before Indian National Congress

UNIT - II

Institutionalization of the National Movement: Factors responsible for the formation of the Indian National Congress - Origin of the Congress - Moderate Phase (1885-1905) - their nature, ideology, politics and leaders - Minto-Morley Reforms

UNIT - III

Extremist Phase (1905-1916): Partition of Bengal - Surat Split - Swadeshi and Boycott Movement - Lucknow Pact - Montague-Chelmsford Reforms

UNIT - IV

Emergence of Gandhiji: Rowlatt Act - Jalianwala Bagh Massacre - Khilafat and Non-Cooperation Movement - Swarajya Party - Simon Commission - Nehru Report - Civil Disobedience Movement - Round Table Conferences - Government of India Act 1935 - Concept of Pakistan

UNIT - V

Final Phase: Provincial Governments - Lahore Resolution - Cripps Mission - Quit India Movement - Cabinet Mission - Mountbatten Plan - Partition - Independence.

References Books :

1. Tara Chand : History of Freedom Movement Vol. I - IV, Publications Division, Govt. of India, 1983.
2. Sumit Sarkar: Modern India, 1885 - 1947, MacMillan India Ltd, Madras, 1986.
3. Bipin Chandra and Others: India's Struggle for Independence, Penguin Books, 1990.

SEMESTER IV

CORE PAPER - 7

HISTORY OF TAMIL NADU FROM C.E. 1336 TO C.E. 1806

UNIT - I

Vijayanagar Empire - Expansion in Tamil Nadu - Kumarakampana - Tamilagam under Krishnadevaraya - Administration - social, economic and cultural conditions.

UNIT - II

Nayaks of Madura, Gingee, Tanjore and Vellore- Administration - Social and Economic life- Education - Literature - Religion - Art and Architecture.

UNIT - III

The Marathas of Gingee and Tanjore - Social , Economic and Cultural conditions - Sethupathis of Ramnad - Nawabs of Arcot - Administration and Society.

UNIT - IV

The advent of the Europeans - European settlements in Tamil Nadu - Carnatic wars - Mysore wars in Tamil country.

UNIT - V

Poligar Rebellion - Bhulithevan - Dheeran Cinnamalai - Kattabomman - South Indian Rebellion of 1800 - 1801 - Vellore Revolt of 1806.

Reference Books:

- | | |
|---------------------------------------|---|
| Beauchamp, Henry & Abbe. T.A. Dubois, | Hindu Manners, customs and ceremonies , Clarendon press, London, 1897. |
| Kesavan Veluthat, Longman | A political Structure of Early Medieval South India , orient Ltd, New Delhi, 1993. |
| Krishnasamy Iyengar, S., | South India and her Muhammadan Invaaders , S.Chand & Co. (Pvt).Ltd., New Delhi, 1921. |
| Krishnasamy, A. | The Tamil Country under Vijayanagar , Annamalai University Publication, 1964. |
| Mahaligam, T. V., | Administration and Social Life under Vijayanagar , Vol-I & II University of Madras, Madras, 1940 & 1975. |
| Majumdar, R.C, | The History and cultural of Indian people , Vols.VI to X, Bharathiya Vidyabhavan, Bombay, 1976. |
| Malleon, G.B., | History of French in India (1674-1761 A.D) , Longmans Green & Co., London, 1868. |

- Noboru Karashima, **South Indian History and Society**, Oxford university press, Madras, 1984.
- Sathiyanaithaiyer R., **History of the Nayaks of Madura**, University of Madras, Madras, 1980.
- _____, **Tamilagam in the 17th Century**, Madras, 1956.
- Venkataramanayya,N., **Early Muslim expansion in South India**, Annamalai University Publication, 1943.

CORE PAPER - 8

HISTORY OF TAMIL NADU FROM C.E.1806 TO C.E.2011

UNIT - I

Administrative Policies of the British - Land Revenue - Ryotwari system - Judiciary - Education - Impact of Christian Missionaries

UNIT - II

Socio -Religious Reform Movements - Vaikuntaswamikal - Vallalar - Vedanayagam pillai - Indian National Congress - Role of Tamil Nationalists - Moderates - Extremists - VOC, Bharathi, Subramaniya Siva - Revolutionaries - V.V.S Iyer - Vanchinathan - Neelakanda Brahmachari, Shenbagaraman.

UNIT - III

Dyarchy in provinces - Justice Party and its Administration - EVR and Self Respect Movement - Civil Disobedience Movement - Quit India Movement - Indian Independence.

UNIT - IV

Linguistic Reorganisation of States - Rajaji - Kamaraj - Anti - Hindi agitation - Assembly Election of 1967- Emergence of Dravidian Regime.

UNIT - V

Tamil Nadu under Dravidian parties - Annadurai - Karunanithi - MGR - Jayalalitha
Development of Tamil Nadu under Congress, DMK and AIADMK.

Reference Books:

1. Balaji.B.S **Studies in Madras Administration**, 2 Vols.
2. Balasundaram.N, **The Dravidian Movement in Madras.**
3. Hardgrave L.Robert, **The Dravidian Movement**, Bombay 1965.
4. Kandasamy.P, **The Political Career of Kamaraj**, Concept Publishing Company, New Delhi 2001.
5. Nambi Arooran.K, **Tamil Renaissance and Dravidian Nationalism.**

6. Paramarthalingam.C, **Religion and Social Reform in Tamil Nadu**, Rajakumari Publication, Madurai, 1997.
7. Ramamurthi.P, **The Freedom Struggle and the Dravidian Movement.**
8. Sivagnanam.M.P, **Viduthalai Poril Tamilagam (Tamil)** 2Vols, Poongkodi Pathippagam, Chennai, 2005.
9. Stalin Gunasekaran.T, **Viduthalai Velviyil Tamilagam (Tamil)**, 2 vols.
10. Viswanathan.E.S.K, **The Political Career of EVR**, Ravi & Vasanth Publication, Madras 1983.

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PAPER - 4

(to choose one out of 4)

A. TOURISM II

UNIT - I

Growth and Development of Modern Tourism- Role of Travel Agency in Tourism- Role of State Govt. in promoting Tourism-Passport and Visa-Package tour.

UNIT - II

International Organisation and Tourism- International union of Official Travel Organisation(IUOTO)-World Tourism Organisation (WTO)-Pacific Area Travel Association (PATA)- International Air Travel Transport Association(IATTA)- International Civil Aviation Organisation(ICAO).

UNIT - III

Travel Management- Tourism Principles- Practices and Ethics- Hotel Operation- Fares and Ticketing-Travel Agency-Tour Operation Management.

UNIT - IV

Tourism and National Economy- Mass Production- Economic Benefits-Development of Infrastructure and Regional Development.

UNIT - V

PAN of India with special reference to Important Tourist attraction in India.

References Books:

1. A.K. Bhatia; Tourism development principles and practices; Sterling publishers (P) Ltd., New Delhi.
2. Anand, M.M.; Tourism and hotel industry in India; Sterling Publishers (P) Ltd., New Delhi.
3. Acharya Ram; Tourism and Cultural Heritage of India; ROSA Publications, Jaipur.
4. R.K. Sinha; Travel and Tourism Management; Dominant Publishers; New Delhi.
5. Ramila Chawla; Travel and Tourism Management - Dominant Publishers, New Delhi.
6. Prem Seth; Successful Tourism Management - Fundamental of Tourism; Sterling Publishers (P) Ltd., New Delhi.
7. Nirmal Kumar; Tourism and Economic Development; APLL Publishing Corporation; New Delhi.

References:

1. K.K. Sharma; Tourism and Culture; Sarup and Sons Publishers; New Delhi.

2. A.K. Bhatia; International Tourism Management; Sterling Publishers (P) Ltd., New Delhi.
3. Ratandeeep Singh; Infrastructure of Tourism in India; Kanishka Publishers, New Delhi.
3. Arun Kumar Sarkar; Action of Plan and Priorities in Tourism Development; Kanishka Publishers; New Delhi.
4. Dr.B.R. Kishore; India - A Travel Guide; Diamond Pocket Books (P) Ltd., New Delhi.
5. P.C. Sinha; Tourism Evolution Scope, Nature and Organization; Anmol Publications Pvt. Ltd., New Delhi.

ALLIED - 2

PAPER - 4

B. INDIAN ECONOMY II

UNIT - I

Industrial Finance - need and sources of credit; Development Financial Institutions (IFCI, SFC, ICICI, IDBI, SIDBI, IIBI, EXIM Bank, etc.) Foreign Capital - Various forms (Foreign Public vs Private and Loans vs. Investments, etc.,) FDI and FII.

UNIT - II

Privatisation and Economic Reforms; Public Vs. Private Sector - debate, New Economic Policy (Liberalisation, Privatisation and Globalisation); Economic Reforms Phase-I (1985-1990); Phase II 1991 & after; (reforms pertain to the following policies: Fiscal, Monetary, Pricing, Industrial, Trade, Public Sector, External and Foreign Investment) Common Minimum Programme (CMP)

UNIT - III

Human Resource and Economic Development; Unique demographic features in India (growth rate, density, Gender-wise and age-wise distribution, etc.,) New population Policy (Integration of Economic and Population Planning). Unemployment and Poverty : - Remedial measures and Govt. schemes like IRDP, Micro Finance, etc., Business Process Outsourcing (BPO) - the Problems and Benefits to India.

UNIT - IV

Labour Economics: Trade Unions - Industrial Relations - (Industrial Disputes) -
Mechanisation and labour problems - Labour Legislations - Social Security Schemes
- recent policy changes - contributory pension schemes, etc.,

UNIT - V

Foreign Trade and Balance of Payments - Position, Problems and measures to
improve; India in the Global Market. Functions of IMF, IBRD and WTO.

Reference Books:

1. Agrawal, A.N. : Indian Economy, Vikas Publishing House,
New Delhi.
2. Alak Ghosh : Indian Economy, The World Press, Kolkatta.
3. Bimal Jalan : Indian Economic Crisis, Oxford University
Press, Chennai.
4. Dewett, Verma & Sharma : Indian Economics, S.Chand & Co.,
5. Dhingra, I.C. : Indian Economy, Sultan Chand & Co.,
6. Jhingan, M.L. : Economics of Development & Planning,
Konark Publishers, New Delhi.
7. Kanka, S.S. : Human Resource Management, S.Chand &
Co.,
8. Mongia, J.N. (Editor) : India's Economic Policies, Allied Publishers
9. Pramit Chaudhury : The Indian Economy, Poverty and
Development, Vikas Publishing House,
New Delhi.
- 10 Pramod Verma : Labour Economics and Industrial Relations,
. Tata McGraw Hill
11. RBI Bulletin.
- 12 Rudar Datt & Sundaram : Indian Economy, S.Chand & Co.
.
- 13 Sankaran,.S. Dr : Indian Economy, Margham Publications,
. Chennai.
- 14 Shiva Ramu : Globalisation, The Indian Scenario,

- . S.Chand & Co.,
- 15 Sivayya,K. V.& : Indian Industrial Economy, S.Chand & Co.,
- . V.B.M.Das
- 16 Uppal : Indian Economic Planning,
- . Macmillan India Pvt. Ltd.,
- 17 Velayutham : Foreign Trade, Theory & Practice,
- . S.Chand & Co.,

ALLIED-2

PAPER - 4

C. MEDIA STUDIES II

UNIT - I

Communication - Definitions - scope - forms and purpose - intra-personal - interpersonal, mass, organizational, non-verbal, verbal. The process - sources - message - channel - receiver - feedback - noise.

UNIT - II

Advertising - public relations and propaganda - public opinion - characteristics and functions of mass media - Radio - Television - Print - Films

UNIT - III

Newspapers and magazine - types of news and magazines - structure and organization of newspapers and magazines in India : an overview.

UNIT - IV

Radio as a medium of mass communication - types of ownership - audience - commercial radio for education - All India Radio - emerging trends -Television as a mass medium - role and characteristics - ownership - organizational structure of Doordarshan - Satellite and cable TV.

UNIT - V

Motion picture - historical background - structure and organization of motion picture industry in India - technical aspects - status, problems and prospects of films as medium of entertainment - documentary films.

Reference Books:

1. Communication and Culture - A world View, K S Seetharaman, Mc Graw Hill, New Delhi.
2. Communication Studies - An introductory Reader: John Corner, Jermy Hewthorn, Edward.
3. The process of communication - an introduction to theory and practice - David K S Berlo., Rinchart.
4. Many voices and one world - UNESCO Publications.

ALLIED - 2 PAPER - 4 D. JOURNALISM - II

UNIT - I

Introduction to Journalism - Impact of mass media Fourth Estate - Development of Journalism through the ages - From J.A.Hickey to 1947 and post Independent period.

UNIT - II

Reporting - Kinds of News - News values - Reporters - News Agencies - beat - reporting of public meeting - crime and sports.

UNIT - III

Editing - use of Editing marks - qualifications and functions of an Editor and sub-Editors - Inverted pyramid form of writing - page make up - Headline - Lead - feature Editorial - Letters to the Editor.

UNIT - IV

Rotary - Letter press - offset printing - Role of computers and communication Techniques - structure and functioning of Newspaper office - Advertisement.

UNIT - V

Indian press Laws - Defamation - contempt of court - official Secret Act - Indian constitution and freedom of press - press council - Prachar Bharathi - investigative Journalism.

Reference Books :

1. Ahuja, A.N. - Theory and practice of Journalism, Surjeet publication, Delhi, 1984.
2. Kamath, M.V. - Professional Journalism.
3. Natarajan,S. - A History of the press in India.

4. Rangasamy Barthasarathy - Journalism in India.
5. Nadig Krishnamoorthy - Indian Journalism.
6. Carole Flemming and Emma Hemmi'ngway - Introduction to Journalism
7. Gurusamy, M.P. - Journalism (Tamil), Guru - Thenmozhi, Publication, Dindigul, 2009
8. Samy, A.M. - Origin and growth of Tamil press (Tamil) Namani Pathippagam, Chennai, 1987

SKILL BASED SUBJECT

PAPER - 2

HUMAN RIGHTS EDUCATION

UNIT - I

Definition - Nature - content - Legitimacy and priority - Theories of Human Rights - Historical development - world war I and II - UNO - and UDHR - International Governments on Economic - social - cultural - political and civil Rights.

UNIT - II

Agencies of Human Rights - UN High Commission for Human Rights - Amnesty International - Human Rights watch - International commission of Juries - Human Rights court - mechanisms to uphold and foster Human Rights.

UNIT - III

Contemporary issues of Human Rights - women, children Dalits, bonded Labour, Slavery - Refugees, capital punishment - demand for 4 freedoms - State Vs Human rights and Terrorism Vs Human Rights.

UNIT - IV

Indian Constitution and Human Rights - Fundamental Rights and Duties - Directive principles - National Commission for Human Rights - state Agencies - Human Rights and courts - Human Rights and Media - OCHR - PUCL and peoples watch.

UNIT - V

Emerging trends in Human Rights - Rights of cross gender, detemis, prisoners, street children - sex harassment to women at home and work places - organ sale - illegal traffic of women - police and human rights.

Reference Books:

1. Andrew, J.A. & Hines, W.D. International protection of human Rights, London, Mansell publishing Ltd., 1987.
2. Carnston, Maurice: What are Human Rights?, London, The Bodley Ltd., 1973.
3. Desai A.R. ed.: Violations of Democratic Rights in India, Bombay, Popular prakasam, 1986.
4. Sivakami Paramasivam: Studies in Human Rights, Salem, 2000.

NON-MAJOR ELECTIVE

PAPER - 2

(to choose one out of 2)

A. FUNDAMENTALS OF NATIONAL SECURITY

Objective:

To develop a special subject knowledge on the vital concept of National Security - and the approaches to achieve National Security (Special reference to India).

UNIT - I

Introduction

- a. Definition, Scope and features of the concept of National Security
- b. Concept of National Power - elements of national power (tangible and intangible).
- c. Fundamental factors - values - goals and policies that determine National Security.

UNIT - II

Foreign policy & Defence policy

- a. Definition - meaning - scope of foreign policy and defence policy.
- b. Determinants of foreign policy and defence policy.
- c. Instruments of foreign policy and defence policy - Diplomacy and defence

UNIT - III

Approaches to National Security

- a. Coercive and non - coercive approach - meaning and scope
- b. Coercive means - threats - threat perception and defence apparatus - armed forces - its organization and functions (India).
- c. Non - coercive means - peace mechanics - peace making; peace building.

UNIT - IV

Strategic Environment - India

- a. Feature of strategic environment - its scope in policy making
- b. India's strategic environment - immediate neighbours - adjacent regions - Indian Ocean and global structure.
- c. India's Military preparedness - Defence budget - force structure and organization

UNIT - V

India's strategic relationship (Salient features)

- a. India - Pakistan Politics - strategic relations
- b. India - China politics - strategic relations
- c. India and World powers.

Reference Books:

1. Baranwal, S.P. : Measures of Civil Defence in India: New Delhi, Guide - Publications, 1984.
2. Khera, S.S. : India's Defence problems, New Delhi, Orient Longmans, 1968.
3. Waever, Ole : National Security in perspective, New Delhi, Gian, 2003.
4. Rao, P.V.R. : Defence without Drift, Bombay, Popular Prakasam, 1970.

NON-MAJOR ELECTIVE

PAPER - 2

B. INDIAN CONSTITUTION

UNIT - I

Historical Background - Constituent Assembly The Preamble - Basic Principles - Salient features.

UNIT -II

Fundamental Rights - Fundamental Duties - Directive Principles of State Policy.

UNIT - III

Union Government: Executive - Legislature -Judiciary - Independent Court - Judicial Review - Judicial activism.

UNIT - IV

Government of the state and Local Government: Executive - Legislature - Judiciary - Panchayat Raj - Municipalities.

UNIT - V

Relations between the Union and the States - Public Sectors - Public Service Commission's - Amendments.

Reference Books:

1. Bidyut Chakrabarty and Rajendra Kumar Pandey, Indian Government and Politics, New Delhi: Sage Publications, 2012.

2. Durga Das Basu, Introduction to the Constitution of India, New Delhi: Prentice Hall, 1996.
3. Gautam, D.N. Fifty Years of Indian Constitution, New Delhi: Manak Publication, 2001.
4. Mehta, S.M. Constitution of India and Amendment Acts, New Delhi: Deep & Deep, 1990.
5. Kapur, A.C. Select Constitutions, New Delhi: S. Chand & Co., 2005.
6. Subba Rao, T.V. Constitutional Development in India, New Delhi: Deep & Deep , 1996.
7. Pylee. M.V. - India's Constitution, New Delhi: S. Chand & Co, 2005.